### BECOMING A SPONSOR of VILLAGE NEWS

Sponsor advertisements may be in full colour and either 1/2 or 1/4 page of A5. The Village News and Website Editors can help design Sponsor's advertisement copy and this is free of charge.

#### <u>Current Sponsorship fees are,</u> <u>per issue, as follows:</u>

Sponsor full page A5 = £400 Sponsor - 1/2 page A5 = £200 Sponsor - 1/4 page A5 = £100

Minimum period is normally 2 consecutive editions & payment must be received in advance of the first advertisement

#### All payments & contact in the first instance

should be made to
The Parish Clerk, Parish Office
The Village Hall, Coppice Row, Essex, CM16 7ER
Tel: 01992 813442

#### Email parishclerk@theydon.org.uk

Examples of Village News may be found on the Village Website at www.theydon.org.uk

The editors may be contacted at **E-mail: theydonnewsdesk@theydon.org.uk** 



#### THEYDON BOIS VILLAGE NEWSDESK

Theydon Bois Village News and Theydon Bois Village Website are the constituent parts of Theydon Bois Village NewsDesk.

The Village NewsDesk is editorially independent of the Parish Council, although appreciative of the Parish Council's ongoing encouragement and administrative support. The Parish Council manages the finances of Village NewsDesk for the committee, but thanks to the work of all our volunteers and the very generous support of our sponsors the Village News and Website run at no cost to the Parish Council and village council tax payers.

Village News is very grateful to its sponsors for supporting its quarterly publication of 2000 copies which is distributed to every resident, all the shops, pubs and restaurants in the village. In addition, extra copies left in the shops and village hall for individual collection as well as being mailed to other interested parties.

Village News has achieved great success in the county-wide Community Magazine Awards, being placed first in 2003, 2005, 2007, third in 2009, first in 2010, and 2011, with third in 2012 and first again in 2013 & 2014.

Village News ensures that advertising is limited to its Sponsors which means that unlike some commercial magazines, there is considerable local news and interesting content which emphasises its readability. This special relationship with Sponsors flows through to the Website where the Sponsor pages form an integral part of a continuously updated Village NewsDesk, complementing the quarterly publications of Village News.

Theydon NewsDesk carries a strictly limited number of Sponsors advertisements in the magazine and on the website as appreciation for their sponsorship. These advertisements will not exceed more than ten percent of the total Village News content. By supporting Theydon NewsDesk, Sponsors are also supporting our community. We continue to encourage villagers to support all our local businesses, (Use Them or Lose Them), but especially our Sponsors.

## Sponsoring Village News





# They don 30

Sponsor ads appear either as a full, 1/2 or 1/4 page of A5 in each quarterly edition of Village News. Advertising is limited to just our Sponsors and will not exceed 10% of the content. This ensures cover to cover readability in contrast to many other publications. 2,000 copies of Village News are distributed to all residents and shops, restaurants & pubs in the Village as well as other interested parties such as members of Epping Forest District Council and other local contacts. In addition Village News can be downloaded from the Village Website.

Sponsor ads also appear on the Village Website, where there is also a links page which will take enquirers to the Sponsor's own website. The Website is regularly accessed by residents, visitors and many others, being evidenced by the fact that on average it receives around 13,000 visitors per month.







Theydon Bois Village Web Site

Theydon News Desk Sponsors Page

#### SELLING & LETTING HOMES THROUGHOUT THEYDON BOIS



- WE ARE AT YOUR SERVICE 6 DAYS A WEEK
- PROFESSIONAL ADVICE FROM THE VILLAGE EXPERTS
- CONVENIENT TO CALL IN FOR PERSONAL UPDATES AND PROGRESS REPORTS
- WE ARE LOCAL AND CAN ACCOMPANY VIEWERS TO YOUR HOME AT SHORT NOTICE
- AN UNRIVALLED ESTATE AGENCY & LETTING SERVICE FOR LOCAL HOMEOWNERS

YOUR LOCAL VILLAGE AGENT

CALL DOMINIC EDWARDS, VINCENT WALTERS, JONATHAN CRANE & DENISE STONE

01992 815314

E-MAIL: theydonbois@hetheringtons.co.uk



HETHERINGTONS ARE LEAD SPONSORS OF THEYDON BOIS VILLAGE NEWS

#### Theydon Bois Pharmacy

For all your Pharmaceutical needs

10 Forest Drive - Telephone 01992 - 812130 See our website at www.theydonboispharmacv.co.uk

Our new consulting rooms now allow us to offer specialised clinics by appointment Please call in at the shop or phone for further details

- Private GP Consultation Services with Dr. Pradhan, inc travel vaccination & men's health clinic.
- . Podiatry (Chiropody) Treatment by Karen Ames BSc (Hons)- State Registered Podiatrist.
- Remedial Massage for relief of tight aching muscles, sprains/strains by Anne Lawman LCSP (Phys).
- Osteopathy Treatment by Bediz Akincioglu BSc (Hons) Ost. Gosc. Registered Osteopath.

Smoking Cessation Services, Blood Pressure Monitoring, Glucose Testing & Cholesterol Testing.

In addition the pharmacist can advise you on how to get the most benefit from medication, on unwanted side-effects and general advice on managing minor ailments at home. We stock a large range of blood pressure monitors, tens machines & diabetic testing kits all at very competitive prices.

For all your Pharmacy Needs & Specialist Health Services 9am - 1pm & 2pm - 6.30pm - (Mon, Tues, Thurs, Frid) 9am - 1pm - (Wed) 9am - 5pm - (Sat)



#### Theydon Bois Village Web Site

#### **Theydon Bois Links Page**

News Page

Events Diary Useful Numbers

Links for Village News Sponsors and other helpful local sites

#### Theydon News Desk Sponsors Links

The below all generously support Village News & the Village Website by their sponsorship



**Hetheringtons Estate Agents** 4 Forest Drive, Theydon Bois, CM16 7EV. Tel: 01992 814454



#### Theydon Bois Pharmacy

10 Forest Drive, Theydon Bois, CM16 7EV. Tel: 01992 812130



#### **Woodland Grove Care Home**

Rectory Road, Loughton, RG10 3RU Tel: 0208 508 9220



Theydon Bois Balti House Tandoori Restaurant Station Approach, Coppice Row, Theydon Bois, CM16 7EU. Tel: 01992 813850/814104

Indian Ocean Restaurant Coppice Row, Theydon Bois CM16 7ES. Tel. 01992 812658





Theydon Dental Surgery 23 Forest Drive, Theydon Bois, CM16 7HA. Tel: 01992 813951



**Greens Butchers** (no website link available vet) 3. Coppice Row, Theydon Bois, CM16 7ES Tel: 01992 812144



M & K Cleaning Services 130, Church Hill, Loughton, IG10 1LH Tel: 020 8502 1162 E- Mail: mail@mandkcleaning.com



Martin Shepherd Solicitors Contact: Gareth Humberstone - qh@martinshepherd.co.uk Tel: 0208 367 3230